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62.75  
LITERATURE

1938

FEB 1938

U. S. Department of Agriculture.

ALMY'S

Supreme  
Dahlias

-for-

1938

SEEDLINGS,  
CHOICE NOVELTIES  
and VARIETIES  
of Unusual Merit from  
East and West



F. W. C. ALMY

Box D

Tiverton, R. I.



## Almy's Supreme Dahlias

It is with pleasure I submit my Annual Catalogue of Dahlias for 1938. I wish to call particular attention to my seedlings listed within, also to my Green Plants described in the back of this catalogue.

Thanking my many customers for their patronage and kind letters of appreciation.

Sincerely,

F. W. C. ALMY.

### ABREVIATIONS

**I. D.—Informal Decorative**

**S. C.—Semi Cactus**

**C.—Cactus**

**P.—Peony**

**D.—Decorative**

(Descriptions are in Most Cases the  
Originators)

### TERMS

Cash with order or in advance of shipment. On large orders, we require a small deposit as evidence of good faith. This List cancels all previous prices.

### DISCOUNT

We allow usual discount to **The Trade only**, except those marked **net**. Send your card or letter head.

If you get a spare copy please hand to a friend.

# Our Introduction For 1938

## *MONARCH OF THE EAST* (Formerly called Colossal Knight of Autumn.)

**MONARCH OF THE EAST. Dec. to I. D.**  
**The Super-Giant for 1938.** Grown naturally, with no forcing, feeding or even disbudding, to 13 in., 14 in. with slight disbudding. Holds to immense size till frost with an always tight center. Color a "warm" gold with apricot and orange buff suffusion with slight coppery red on the reverse. A grand stem (which may be cut up to 4 ft.) holds the giant blooms above a 5 ft. bush. Bush growth perfect with vitality **plus**. A dahlia that can be raised by an amateur with perfect success anywhere a dahlia can be grown.

Won a **Certificate** at Storrs Trial Grounds and featured by Mr. Johnson in House Beautiful and placed on his Honor Roll in his Dahlia Futurity. Also on **three other** Honor Rolls.

A few kind words from some who have been privileged to see or grow it:—

"A wonderful Dahlia. **The greatest Exhibition Dahlia I have ever seen** and the nearest to a 100% Dahlia. Congratulations." — Mr. J. A. Kemp, Little Silver, N. J.

"I consider it an A-1 Dahlia and one that should please all lovers of the big ones." — George Burkart, B & B Gardens, Port Huron, Mich.

"Your seedling is doing fine, giant blooms, strong stems and a beautiful bronzy-gold blended with orange." — Mrs. J. W. Lee, Tacoma, Wash.

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Difference in climate and soil may make slight difference in shades.

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"The Seedling (Monarch of the East) looks as though it would be a wonderful flower. Center good. It has a glorious color, good bush growth and I never saw such a heavy flower. I believe it will be an unusually great Dahlia." — Clara R. Lucy, San Francisco, Cal.

"A wonderful Dahlia. It gave me bloom after bloom, 12 in. to 14 in. (and very deep) which did not fade or burn in our intense heat."—R. G. Huey, Supt. Display Gardens (400 varieties), Ewing, Ky.

Mr. C. B. Ambrose, Vice-President of the A. D. S., Norfolk, Va., says—"It has perfect growth and bush so green it looks as though it had been waxed. Blooms of monster size and of unbeatable color. I predict for this Dahlia one of the greatest careers any Dahlia has ever known. 'Monarch of the East', the **Super** among Super Dahlias."

"It is a grand seedling."—Edgar W. Darling, Fairhaven, Mass.

"It is one\_\_\_\_\_ of a good seedling."—C. B. Hindley, Pawtucket, R. I.

"The greatest all around Dahlia I ever saw. It has **vitality plus**. It is better than Lord of Autumn."—H. L. Barker, Tiverton, R. I.

Strong Divisions \$20 net up to March 20. \$15 per Division after with usual discount. **Plants \$7.50; 3 for \$15.**

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## Our Previous Introductions

**CAROLINA BEAUTY.** I. D. (Almy-Dewar). This beautiful Dahlia resembles Jersey's Beauty, but is an even **brighter** and more beautiful in color, and held facing to facing up on cane stiff stems that can be cut from 3 to 5 ft. in length and is a most extraordinary keeper when cut. The bush is from 6 to 8 ft. tall and of splendid vigor. So prolific that it is common to find 10 up to 25 blooms on a plant **averaging 8 in.** Heavily disbudded it will grow to large size. A very large stock enables me to quote a price far below its worth. **Strong Divisions \$5, 3 for \$12. Plants \$2.50, 3 for \$6.**

**CREAM OF GOLD.** I. D. A particularly robust grower that keeps soft and produces large blooms the entire season. It is a delicate, creamy gold in color that neither fades or burns, and of large exhibition size till frost, with an always tight center. The stems are absolutely perfect, 3 to 4 feet long, stiff as canes and carry the giant blooms facing up, or very near it, and neck is always strong. Height 5 feet. One of the best of my introductions. **Div. \$4; Plants \$2.**

**GOLDEN FAUN.** I.D. In this lovely variety we have one of the most **beautiful of all Dahlias**. While somewhat resembling Champoeg it is far more beautiful as it is a combination of pastel shades of salmon pale gold and faun so blended as to be indescribable lovely and no word picture can do it justice. The blooms are of **extra large** size and hold almost uniform the whole season; does not fade or burn and held up and out on rigid stems always. The plant grows only about 3 ft. and so sturdy it needs little staking. **Divisions (limited) \$7.50 each.** **Plants \$3.50.**

**GIANT IVORY.** D. An immense Dahlia, ranking among the very largest in this class, held on cane like stems two and one-half feet to three feet in length. The color is an old ivory or light gold with a orange buff flush on the always tight center, which gives it a very striking appearance. Always noticeable when grown to perfection. Also a good keeper when cut. No Dahlia has the exact shade and center of Giant Ivory and it is outstanding in this class. **Divisions \$7.00.** **Plants \$3.00.**

**GOLDEN MONARCH.** I.D. (Almy-Viana). A giant dahlia from Africa that will produce as many huge blooms as any variety I know. The flower consists of extremely long and broad petals sharply pointed and with a very high full center, giving it great depth, as well as diameter, and is easily in the Largest Bloom class, and maintains its great size all season. A remarkably prolific bloomer and cane stiff stems (always) from 2 to 3 feet long. Color is a beautiful deep gold with orange buff suffusion. A particularly rich and glowing color. Plants 3 feet and so sturdy they need no stakes. Highly commended at Georgia Trial Grounds for "huge Ex. blooms". Also at Flemingsburg Gardens where it was ranked close to Lord of Autumn for size and quality of bloom. **Div. \$3; Plants \$1.50.**

**GIANT DEVIL DOG.** I.D. (Almy - Ambrose). A bold, dashing flower. It is a striking red in color and the originator claims will grow with M. Masterpiece in size. The plant is as sturdy as a tree and grows to 6 feet in

height with the immense blooms carried well above the bush on cane stiff stems, 3 feet long, that holds them **facing up** or at a slight angle. A perfect stem, a giant bloom, a plant of splendid vigor and a beautiful color. **Div. \$3; Plants \$1.50.**

**JUMBO SATAN.** I. D. The most spectacular Dahlia ever grown. Shown **14 in. by 7 in.** at San Francisco, (also won First for Largest Bloom in **two** bloom class), and even in the heat of Georgia, grown to **12 in.** "and the **heaviest** bloom I ever saw." Imagine such monster blooms held **10 ft.** from the ground **over** a 9 ft. bush—6 ft. across. Foliage deep green and so lethery it is pest proof. A rich dark red, with reverse of the tight center petals suffused a pearly white, also a few petalooids of same color on inside of the wide main petals. A **giant** in every way. Stems like canes and from 4 up to 6 ft. long. **Divs. \$10 net; Plants \$5.**

**LORD OF AUTUMN.** Still, almost universally, admitted to be the greatest **yellow** dahlia ever produced. Constantly winning as largest and best bloom. Last year with 200 clumps had hard work to fill our orders. This year at the reduced price you should order early. Never over-propagated, our plants last spring were absolutely the sturdiest we ever grew. A noted Dahliarist, after touring the whole country last fall, came back and after viewing a row of Lord of Autumn, in good bloom, declared, "it is the most magnificent spectacle I have ever seen anywhere in the United States." Won more than **thirty** First Prizes in Major Shows in 1937. Many of these for Largest and Best Bloom, also Champion Bloom. A great Mid-West show on **eight** entries Won **five** First, one second, while its greatest rival in yellow class, on **fourteen** entries won two First, two seconds and two thirds. Also voted the most **popular** dahlia at big Corydon Show. **Divs. \$1.50 each; 3 for \$4; Plants \$1 each; 3 for \$2.50.**

**ROSE OF HEAVEN.** I. D. I was induced to so name this dahlia by the repeated expressions of visitors — "Oh what a **heavenly** color." It is a pure rose in color, different in shade from any dahlia out, and hasn't a particle of lavender. This is a plant of extreme

vigor and keeps green and soft all season and is a prolific bloomer of extra size flowers, that keep well as cut flowers (as do all of my introductions). Stems are long and stiff and carry flowers at a proper angle, many facing up. The color is superb but will fade slightly in extremely hot weather, unless protected from the sun. Recommended at Georgia Experiment Station. **Div. \$3; Plants \$1.50.**

**SUPREME MONARCH.** I. D. An immense, deep, brilliant red with a reverse of pearly white — always — which shows on face as petals twist slightly. Will average **larger than Elite Glory** (its seed parent), and much more prolific, and more beautiful in formation. The giant blooms are held erect, and facing on stems, like cane, that are 2 to 3 feet long. Mentioned as one of the outstanding varieties at Bronx Botanical Gardens 1935. **Div. \$2; Plants \$1.**

## New and Outstanding Introductions For 1938

Those marked with (\*) are new for 1938.

**ANGE MARCELLE.** I. D. (Pezzant) This is a French creation that is going to cause a sensation when seen, the blooms average over twelve inches and correspondingly deep, color old rose with tints of copper, reverse of petals pure pink, the petals are long and fluffy and curl in a most entrancing manner, showing the pink reverse most prominently. They are held at a forty-five degree angle on extraordinary long, stiff, cane-like stems that can be cut in lengths of four feet and over. The plant is a very strong vigorous grower with large, thick, leathery foliage that is immune from insects. Winner of highest award and first class certificate at Biarritz. **Divs. \$5; Plants \$2.50.**

**\*BERNICE GEER.** (Geer) The best and brightest incurve cactus of old rose, slightly veined and tipped gold. Has been picked by the best Dahlia critics as the outstanding cactus of the season. A winner at New York, Cleveland and other Shows. Selected for the Honor Roll by Leonard Barron and J. W. Johnson. Award of Honor at Georgia. **Roots \$10; Plants \$3.75.**

**\*DAHLIA CRAFT.** S.C. (Modern Dn. G'd'ns.)

**The Unbeaten Champion.** A light canary yellow, 10 in to 12 in., 6 in. to 8 in. deep, long, graceful stems, holds flower erect, an ideal keeper. Bush 5 ft. Color similar to Frau O'Bracht. Bloom **much** larger. **Roots \$10 net; Plants \$3 net.**

**DEAN ANDERSON.** I. D. (Wickersham)

A giant bloom on a long and cane like stem. In color between Henna and Burnt Orange. A truly beautiful color and a magnificent Dahlia. On Honor Roll. Plant a robust grower, 5 to 6 ft. tall and blooms stand rigidly erect, facing you. **Div. \$5; Plants \$2.50.**

**DIRECTEUR PLUMCOCQ.** I. D. (Pizant)

This is one of the largest and best dahlias ever grown or introduced, and is going to create a sensation when released. Blooms 15 inches and over and of great depth seem to grow natural with this variety. It created a sensation in Europe the past season and scored 98 out of a possible 100 points at the Migron trial grounds in France, which are identical to those of our own at Storrs. Also won more cups and awards than any other dahlia was ever known to win in a single season. The blooms extremely full and nearly as deep as wide. Color rich old gold shaded brown without any other tints. The blooms last a long time on the plant and in water, and are held at a forty-five degree angle on strong cane-like stems, high and well above the foliage, in the greatest profusion from early until very late in the season. The foliage is large, thick and leathery, the kind that not even grasshoppers will bother. The plant is of extraordinary vigor and well in harmony with the huge flowers. **Extremely scarce. Div. \$10 (limited); Plants \$5.**

**FIREBALL.** F. D. (Bissell) Color a brilliant

one tone scarlet, which does not burn in the sun. The foliage is heavy and absolutely insect resistant. It is medium height. A very early bloomer and the flowers keep exceptionally well when cut. Honor Roll and Certificate of Merit. Winner of three blue ribbons in the formal decorative classes in 1936. Winner of the Charles H. Ruscher Memorial Cup at the National Show at Detroit.

Winner in basket arrangement of 25 blooms for artistic effect. **Div. \$5; Plant \$2.50.**

**\*GENEVA GIANT.** (Geneva Dahlia Gardens) An informal to semi-cactus that is of immense size, 10 to 13 inches, and can be grown larger I believe. It has 5 to 6 inches in depth. Bush is semi-dwarf and branches wide. It has a long cane to hold the exhibition bloom. It is a very prolific bloomer. Color is of chrome yellow, center blending to apricot with a suffusion of red orange on reverse side. With the twisted petals, the combination of color is beyond words. **Div. \$10; Plants \$3.75.**

**\*GOOD NEWS.** Dec. (Boender) Another splendid dahlia at a ridiculous price for such a beautiful and outstanding dahlia. A fine shade of pink, large, and on A-1 stems. **Plants only, \$2.**

**\*GRAND MASTER.** (Caldwell) "The Perfect Formal Decorative Dahlia of 1938." Color: Deep bronze shading to orange at the center. A very large deep flower which can compete in the largest bloom class. Many blooms measuring 12 to 14 inches in diameter by 8 inches in depth. Plants strong with foliage of very heavy texture making it practically insect-proof. The foliage is a dark green unlike any variety we have ever grown, making it easy to distinguish from other varieties. It is a free bloomer, holding its size well throughout the season. Blooms are held erect on perfect stems, well above the foliage. An Honor Roll Dahlia. Winner of American Home Achievement Medal at Mid - West Show, at Indianapolis, 1937. Winner of the Ohio Valley Achievement Medal, at Cincinnati, (which requires ten blooms) 1937 show. Winner of Meritorious Award, as a seedling, at the Tri-State Show, 1937. Two Certificates of Merit at Trial Grounds, with a score of 89. **Plants only, \$5.**

**HAPPINESS.** F. D. (Lee) Another beauty and a marvel for color. Blooms 10x4 in. held on perfect stems over 4 ft. bush. Color a beautiful strawberry pink or bright begonia rose with a distinct zone of lemon yellow at base of petals, reverse silvery pink. Truly another marvelous color. **Div. \$5; Plant \$2.50.**

**HONEY MOON.** I. D. (Lee) First Prize for best I. D. at Washington Show, Seattle. Color center petals bright yellow, outer petals apricot, recurving like a giant "Mum" Plant, 4½ ft. stems, ideal. **Div. \$3; Plants \$1.50.**

**HI-LITE.** I. D. (Lee) First Prize at Washington Show and an **actual** Achievement Medal winner though deprived of that honor by a variety afterwards disqualified and medal withdrawn. Plant 5 ft. Blooms 11x5 in. Color rich, velvety carmine, shaded rose red, lightly tipped gold with silver reverse, held on perfect stems far above the plant. Another beauty. **Roots \$4; Plant \$2.**

**JACK BENNY.** I. D. (Edison) Base color lemon yellow, outer ⅔ of florets lightly tinted scarlet giving the flower a bitter sweet orange color. Excellent stems from 14½ to 15 in. large flowers 8 to 10 in. 3¼ to 4 in. depth. Plants 6 ft. by 3 to 4 ft. across, erect, dense growth. In my own garden one plant had four blooms out at once, smallest 9½ in., largest 12 in., stems 15-22 in. without a leaf. **Div. \$5; Plants \$2.**

**JIMMIE FOXX.** I. D. (Johnson) A truly spectacular dahlia of giant size; color coppery red tinged with henna. The flowers easily obtain a size of 13 inches in diameter by 8 inch depth and are supported by strong straight stems. The plant is an exceptionally sturdy grower having very heavy foliage. This fine dahlia won the American Home Achievement Medal as the best worthy undisseminated dahlia at the New York Show; also the Derrill W. Hart Memorial Medal offered for the first time at this show. The Derrill W. Hart Medal is considered by the American Dahlia Society as the highest award in the seedling class. Further winnings are the American Home Achievement Medal and the Michell Achievement Medal as the best seedling and the best dahlia at the Burholme Show. Also won the Pennsylvania Horticultural Society Medal at the Philadelphia Show in the championship seedling class. Here is a real dahlia that should be in your garden. The new champion that was not defeated at any show: named in honor of "Jimmie Foxx", the popular baseball player of the Boston "Red Sox". **Div. \$10 net; Plants \$4.**

**\*KEMP'S GOLDEN GIANT.** (Kemp) This is a fitting companion to the Monarch of the East, is the most perfect representative of the formal decorative type dahlia to date. The blooms are of a golden yellow color, with buff reverse, and without forcing at all we have had blooms up to 12 inches in diameter, by 6 inches in depth. The substance of the petals is very thick and heavy, and the flower will keep for days after it is cut. It never drops its petals, but gradually dries up to a shrunk-en mass of dry petals. The plant is of semi-dwarf habit, wide spreading and very prolific of large exhibition blooms from early mid-season until cut down by frost. Foliage is thick and leathery-like, and is immune to injury by sucking insects. The plant is almost sturdy enough to withstand the wind without staking. During the many years we have been breeding and growing dahlias, we have not seen any that is as perfect a formal decorative as this variety. The color is glorious and when we say we are unable to do this great dahlia full justice in a written description, we mean just that. If you are looking for the big ones that are without doubt the most outstanding dahlias of the year, buy Monarch of the East and Kemp's Golden Giant and you will not be disappointed. All who have seen it in bloom unhesitatingly pronounced it one of the great dahlias of modern times. Only a very limited number of roots will be sold this year, the price of which will be \$20 each. Orders will be accepted in the rotation in which they are received, and only as long as the root stock lasts. Plants will be available in reasonable quantity at **\$7.50 each.**

**KEMP'S GREAT EASTERN.** I. D. This big fellow is the result of crossing Oringo with Lady Moyra Ponsonby, and is one of the largest and most spectacular dahlias we have ever offered our patrons. It can be easily grown to 14 inches in diameter, a depth of six inches and over. The color is a blending of orange-gold and reddish bronze, a beautiful color combination that reminds you of the various hues of the forests in late fall. Plant grows to a height of 4-5 feet, has many long side branches, and is a prolific bloomer from early season till cut down by frost. The huge blooms are wonderful keep-

ers when cut. Foliage thick, tough and very resistant to sucking insect injury. Good root maker, good keeper in storage. **Div. \$5;** **Plants, each \$2.50.**

**KILGORE'S KING.** I. D. (Kilgore) A magnificent flower of flesh outer petals, center gold. Petals long and pointed and held facing on cane like stems 3 ft. or more, in length. Certificate at Storrs 1936. Plants 6 ft. and foliage perfect. Has been grown 14 inches. **Div. \$7.50;** **Plants \$3.**

**KILGORE'S KNIGHT.** I. D. (Kilgore) The **plant, bloom, size** and **stem** almost identical with his King and to me even more beautiful. One of the oddest and most strikingly beautiful that I saw last Fall. Color, a blending of Chinese red and gold, with reverse ashes of roses, which shows on face, on center petals. **Grown 13 in.** **Div. \$4;** **Plants \$2.**

**KING OF THE GARDEN.** I. D. (Lee) Blooms 11 in. x 4½, Plant 5 ft. Bright canary yellow flushed with soft orange red. A beauty. **Div. \$2;** **Plants \$1.**

**MAD RIVER CHIEF.** I. D. (Wickersham) An enormous bloom of deep red from 10 to 12 in. diameter, 6 in. deep, held mostly, facing up on grand stems of extra length. Plant 4½ ft. with thick, pleasing foliage, insect resistant. No. 1 on D. O. Eldredge List of outstanding new Dahlias. Considered by experts the best to date. **Div. (very limited) \$7.50;** **Plants \$3.**

**MARVELOUS.** D. (Lee) Honor Roll and First Prize for best F. D. at Washington Show. Blooms 11 x 4 in. Plant 4½ ft. Color bright, flaming grenadine orange, lemon yellow at base and tips of petals. Center folds forward showing reverse in an attractive manner. Stems long and strong, holding giant blooms far **above** the 5 ft. bush. A **marvelous** and **unique** color. **Divs. \$5;** **Plants \$2.**

**MAJOR C. C. MESSERVEY.** D. (Stredwick) One of the largest giant yellows grown, on cane stems. **Div. \$1.50;** **Plants \$1.**

**MILBEE'S SOLDIERS' BONUS.** I. D. (Milbee). One of the largest Dahlias ever grown, 16½ in. x 11, and on perfect stem. **Chestnut to light mahogany**, a very unusual color. R. G. Huey, Flemington, Ky., Trial Gardens says: "Head and shoulders above any Seedling I grew in 1935 and I grew practically all of them." Perfect habits, 12 to 14 in. blooms are common. Early and prolific. Plants 1936 were \$15 net. **Divs. \$5; Plants \$2.50.**

**MT. SHAST.** Dec. Another immense white but in a formal Dec. Blooms deep and full on cane-like stems. Plant medium tall, but particularly robust. Won at San Francisco as **Best** two-year seedling 1936. **Divs. \$5; Plants \$2.50.**

**ORANGE MOON.** D. (Wallace) A large, deep flower of orange, shading lighter, on extra long, cane like stems. Vigorous, insect resistant. **Div. \$1; Plants \$1.**

**\*PREMIER'S MAJESTIC.** I. D. (Swezey) Certificate at Storrs also at Fairmont, W. Va. An informal decorative of a beautiful new color combination difficult to describe, salmon, gold and mulberry. A robust grower, 5 ft. in height. Profuse bloomer of large, deep exhibition flowers. Stems cane - like. Foliage hard and insect resistant. **Divs. \$15 net; Plants \$7.50.** Stock limited.

**\*RIALSIDE KING.** (Cavannah) Informal decorative. Picric yellow base to Jasper pink at tips of petals. Best seedling in Show at Lawrence, 1936. American Home Achievement Medal Boston, 1937. Best informal decorative seedling Boston, 1937. **Div. (very limited) \$10; Plants \$5.**

**ROBERT L. RIPLEY.** I. D. Rhodamine purple with rose suffusions. Immense, has been grown 16 x 12 inches. Many first prizes at National, Chicago and other exhibitions. Will develop a full flower from a cut bud not even showing color. **Root \$10 (limited); Plants \$4.50.**

**RUDOLPH'S GIANT.** I. D. (Ruschmohr) One of the super-giants and grown 15 in. last season. Color a clear golden apricot, flushed pastel pink and golden tan. Cane stiff stems. Certificate at Storrs and on **three** Honor Rolls. **Div. \$5 net; Plants \$2.50.**

**\*HI-SPEED.** I. D. (B. & B.) A new color that is delightful—French Plum. Vigorous grower, tall, early and free-blooming. Blooms held high on top of a good stem. An exhibition variety of merit; blooms 8-11 inches. **Root, \$15; Plant \$7.50.**

**\*SCARLET JERSEY BEAUTY.** F. D. ("Wolfe", 1938) Bloom 7x4. Bush 5½ to 7 ft. A beautiful scarlet color. The long, straight, stiff stems hold the flower high above the extra nice clean foliage. Stems can be cut three feet in length. The flowers face side to a 45-degree angle, and you can cut plenty of flowers in a season, which, after testing their durability as a cut flower, last half a day longer than the pink Jersey Beauty, and is also about ten days earlier. After growing it for several years, we can say that it never stunts and never shows an open center, no matter how late in the season. It is a good root maker. **On Three Honor Rolls in 1938. Roots \$5; Plants \$2.**

**SHELDON'S LOUISE.** I. D. (Sheldon) A gigantic bloom of a lovely, rich red with a slight purplish shade, 14 in. by 7 in., at Boston, 1936, where it won **First Prize** and a **Special Gold Medal.** Plants grow 8 to 9 ft. tall and blooms face nearly up on giant stems, 3 to 4 ft. long. Center perfect. **Div. \$7.50; Plants \$3.50.**

**TANNENBURG.** S. C. One of the best of the foreign importations. Blood red on yellow, golden yellow tips. Large bloom, perfect stem. **Div. \$2; Plants \$1.**

**\*TOM BLACKWOOD.** Dec. (Boender) An immense bloom of deep red and gold on a tall, sturdy bush. A beautiful dahlia on long, stiff stems. Worth twice the price quoted. **Divs. \$5; Plants \$2.**

**\*VIRGINIA PELICANO.** I. D. (Pelicano) Out of **seven** new whites we tried out last year this was the best. A very large bloom of purest white, with a high, tight center and long, stiff stems. Bush 5 ft. Winner of Achievement Medal at San Francisco, 1937; also Best Bloom in Show. A very few. **Divs. at \$10 net; Plants \$5.**

**ZAMORRA.** D. (Seal) An immense bloom (12 in. and of great depth) is shaped like a chrysanthemum and carried on top of a 5 ft. stem.

Winner of award from President of Spain, also Best Dahlia in the Show. **Div. \$2; Plants \$1.**

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## A NUMBER OF OTHER OUTSTANDING NEW VARIETIES, SECURED TOO LATE TO CATALOGUE.

If you miss any you want, write  
us, we likely have them.

## Previous Introductions From Other Growers

**AMERICAN PURITY.** S.C. (Nuneviller) A 1937 introduction considered the **best** in this class. Blooms 10-14 in., 6-8 in. deep. Huge, deep flowers held facing, or nearly, on top of long, stiff stems. Fine keeper. Achievement Medal. Won Best S. C. at Chicago, Central States Show and Philadelphia, and Largest and Best Bloom in Show at Baltimore. **Div. \$7.50; Plants, \$3.75.**

**ACE OF SPADES.** I.D. to H.C. A monster velvet maroon **absolutely black** in center of petals which are long and pointed and held on extra long, stiff stems. Bush a sturdy grower, 6 ft.; monster blooms 11-5 in. naturally. The best dark red I know. **Div. \$5. Plants \$2.**

**AZURA.** I.D. (Ballay) Rosy lilac, with bluish violet sheen. Home Achievement and Roll of Honor Dahlia. Can be grown 12 to 14 in. Plant tall and strong grower. **Divs. \$5; Plants \$1.50.**

**AUTUMN SUNSET.** I.D. (Koenig) 1937. Lemon yellow center shading to lightly tinted spinel red toward outside of flower. (Introducers description.) After carefully studying the show and trial garden records of the 1937 introductions, we selected this dahlia as one that is "here to stay." It is reputed to have great size, normally attaining a diameter of 10 to 12 inches. The foliage is deep green and highly insect resistent. It is borne proudly on long, strong stems and well above the foliage. Height of plants, 6 feet. Awarded a Certificate of Merit, 1936. **Plants only, \$3.**

**ADIRONDACK SUNSET.** I. D. ("Cackener-Parkway") On the 1935 Honor Roll. Color a vivid scarlet, shading to a bright canary yellow at base. **Div. \$1.50; Plants \$1.**

**AMERICA'S SWEETHEART.** I. D. Another great yellow of 1935 introduction. Has staghorn petals. Stems stiff and long. **Div. \$2; Plants \$1.**

**ARELDA LLOYD.** I. D. "A deep soft shade of yellow with a slight flush of pink on ends of petals." The stems and habits are all that could be desired. **Divisions \$1.**

**ANGELO ROSSI.** (Redfern). I. D. Color vivid gold, outer petals flushed a deeper shade of salmon-gold. Flower very large and deep, stem strong, foliage good, bush very sturdy and attractive. **Plants \$1.50.**

**AMELIA EARHART.** S. C. (Cordes Eastman) A very large and artistically formed combination of apricot-buff with primrose at the base of each petal, with tints and sometimes stripes of salmon. **Div. \$1.**

**BLACK KNIGHT.** I. D. (Kemp) It is dark velvety maroon, almost black. The flowers are of great size, often up to 14 inches in diameter, and are held high above the foliage on thick stiff stems. **Strong div. \$1.**

**BOSPHORUS.** I. D. (Ballay) Deep burnt orange or golden brown. A fine, large, well shaped flower in a color that is new in our experience. Long straight stem and attractive when cut. Certificate of Merit at Storrs. **Div. \$1.**

**BUBBLES OF HILLCREST.** I. D. (Scott) The most unusual dahlia we have ever grown. Giant bloom. Color: An unusual shade of Magenta, as it cannot be found in Maerz and Paul. A **grand and striking** variety. **Plants \$1.**

**CALIFORNIA PEACH.** S. C. (Ballay) Bright coral or peach pink with no lavender. Formation like Satan and about same size up to 12 in. or more. Grand stem. Achievement winner and on **all** Honor Rolls. **Plants only, \$3.**

**CURLY LOCKS.** I. D. (Chemar) A magnificent 12 in. bloom of gold, heavily shaded apricot, with curly and twisting petals, making a bloom of great depth and lovely formation on long cane stems. Foliage of darkest green, leathery. Bush 5 to 6 ft. **Divs. \$5 net; Plants \$3.50.**

**CHEMAY'S PURE WHITE.** S. C. Bloom 12 in. by 5 in. Stem long and stiff on a 6 ft. bush. Early and prolific. Purest white with high, full center. **Divs. (limited) \$5 net; Plants \$2.50.**

**CENTURY OF PROGRESS.** On 1935 Roll of Honor. Formal Decorative. (B. & B. Gardens). The royal purple of all time. Without fertilizer 10 - 13 in. **Div. \$2.50; Plants \$1.**

**CORNELIA BRYCE PINCHOT.** I. D. Another giant 1935 introduction. Bloom of tremendous size, a rich red with long wavy and twisting petals. On Honor Roll. **Divisions \$1.**

**CALIFORNIA IDOL.** I.D. (Ballay) Clear bright self-colored yellow. In size it ranks with the very largest, growing to 14 inches or more. **Div. \$2; Plants \$1.**

**CALIFORNIA ROSE.** I.D. to S.C. (Ballay) Clear bright rose. Exquisite Coloring, large, tall growing describe in a few words the salient features of this unusually satisfactory new Dahlia. **Div. \$1.50; Plants \$1.**

**CHAMPOEG.** Dec. (Crites - Kemp) **The Dahlia Beautiful.** The color is waxy, canary yellow at center, shading to salmon pink. Flowers **average** 9 to 10 inches in width and 3½ inches deep. **Div. \$1.**

**CLARA CARDER.** Dec. (Kemp) One of the greatest pink decorative dahlias we have ever grown and is in a color class by itself, a beautiful shade of clear Cyclamen pink, the only dahlia we know of this color. The absolutely perfect stems makes this dahlia ideal for staging in the shows, and for decorative purposes. The blooms can be grown to 10 to 12 inches without forcing. **Div. each \$2; Plants each \$1.**

**DREAM GIRL.** I.D. On the leading Honor Rolls of the country and the most outstanding new Dahlia in the Northwest. Winning two American Achievement Medals. It also won sweepstake for the best undisseminated large Dahlia. Blooms are very large, (11x6 in. deep) and are held perfectly erect well above the foliage on splendid stems. Color is a very pleasing salmon-rose with a warm glow of gold at center; petals lightly tipped with gold, a very live, sparkling Dahlia. To quote Mr. Barron, who is a well known authority, and who has seen it in bloom: "The petals have a pleasing wave and the flower, as a whole, tends toward a graceful formality which is quite welcome." Plants medium tall, fine habits and profuse blooming. You will enjoy growing this grand Dahlia. Stock limited. **Divs. \$5 net; Plants \$2.50.**

**DADDY KEMP.** I.D. (Kemp) In color it is rich purplish red, the flowers attain to an immense size, often 14 inches and over in diameter and 5 to 7 inches in depth. **Divisions \$1.**

**DAUGHTER OF VENUS.** I.D. to S.C. (Deland) Rosy mauve, center delicate orchid. Blooms 7 in. to 9 in. by 4 to 4½, grown naturally, on long stiff stems. **Div. \$2: Plants \$1.**

**FOREST FIRE.** I.D. (Maytrott) One of the most spectacular 1935 Introductions. Blooms 10 x 6. Bush 5 feet. Color is lemon yellow, for one-third length of petals shades to rich scarlet toward the tips. **Div. \$1.**

**GRANDEE.** I.D. (Ballay) Light nopal red shaded orange yellow. For great size we are inclined to think Grandee surpasses them all. We have had 15-inch blooms without forcing or shading on plants 4 feet tall. On Roll of Honor. **Div. \$1.**

**GREATER GLORY.** S.C.-C. (Nuneviller) Upon first opening the bloom may be classed as semi-cactus, but as it develops many of the petals curl and twist and it is decidedly cactus. The color is a deep rose pink, but occasionally a bloom will show some deep cream

in the center. Bush is very vigorous and grows 7 to 8 ft. tall. It is one of the most beautiful and artistic dahlias ever originated, of immense size on very long and straight stems. Winner of many first prizes. It was sensational at the recent New York Show. **Div. \$7.50; Plants \$3.50.**

**GOLDEN ECLIPSE.** Clear golden yellow with slight blushes of salmon on some of the petals, shading to bright rich salmon in the center, on strong stems, which can be cut up to four feet long. **Div. \$1.**

**GOLDEN STANDARD.** (Downs) C. Bloom 9x5, warm buff shaded amber and gold. **Div. \$1.**

**HASLEROVA.** (Lakeside-Jones) F. D. Won first as most outstanding bi-color. Most unusual in coloring, being a delicate shade of cream, freckled royal purple. This is a foreign introduction. It is a prolific bloomer. **Plants \$2.**

**HUBERT R. STOVEL.** I. D. An extra large and deep exhibition bloom of lemon yellow on stems like canes up to 3 ft. in length. A bush of extra vigor, 6 ft. **Divs. \$3; Plants \$1.50.**

**HUNT'S VELVET WONDER.** I. D. (Burnett) Blooms up to 15 inches in diameter. Disease resistant. Deep burgundy red. **Div. \$1.**

**IMMENSE.** I. D. (Cavannah) Yellow base with pink or apricot suffusion. New 1937. Grown to 13 in. on good stems. **Divs. \$5; Plants \$2.**

**JUDGE SAMUEL SEABURY.** I. D. Heliotrope shading to white. Winner Certificate of Merit. Large. Great prize winner. **Div. \$1.50; Plants \$1.**

**J. K. ALEXANDER, JR.** I. D. One of the most gigantic blooms in Dahlias, being immense in diameter, extremely deep and very close petaled. Deep red with slight lines of gold on edges toward the tips. Stems long and cane-like. **Div. \$1.**

**KING ALFRED.** I. D. (Seal) Ruby red with a silver reverse. This 1936 introduction we consider one of the best of the new garden and exhibition varieties. The color of this very large flower is distinctive and beautiful and the habit of growth, foliage and stem are all very good. The originator of this dahlia has long been one of California's best growers with a wide reputation. In King Alfred she has put out one of her best creations. **Div. \$5 net; Plants \$2.50.**

**KITTY MAC.** I. D. (Kemp) The color is a reddish purple (Petunia Purple). Flowers are 10 to 12 inches in diameter, and 6 to 7 inches in depth, and are held facing upward on stems as rigid as a cane. Honor Roll. Stock limited. **Div. each, \$3; Plants \$1.50.**

**"KING OF THE BLACKS".** (Kunzman) Formal decorative dahlia. Color is the darkest rich velvet red, almost black, and holds color in any weather. **Div. \$1.**

**LE'JOY.** (Lee) Another of our Honor Roll and outstanding prize winners.

Won first prize for best Informal

Decorative and sweepstake for best undeseminated Dahlia at Washington Capital Dahlia Show at Olympia. A rare new color, very deep bluish orchid, with many of the blooms tipped pure white, making a striking effect. Blooms are large, good depth, and stems are long and always perfectly erect. Medium tall plants with good habits. Petals are broad with just enough wave to take it gracefully out of the formal class. **Div. \$5 net; Plants \$2.50.**

**LEMON GLO.** (Lee) Won first prize for best Semi-Cactus at Washington Show, Tacoma, and has won other prizes. Blooms are large, good depth, and stems are long, and hold the blooms perfectly erect at all times. Color is a very lovely lemon-yellow without shading. Blooms are very full and one of the most perfectly formed S. C. we have ever seen. Very profuse blooming, and a splendid keeping cut flower. Needs plenty of trimming for best results. **Div. \$3; Plants \$1.50.**

**MRS. IDA CHASE.** (Kemp) S. C. The colors are combination of bright lemon yellow and spinel pink, reverse pale lavender pink. Blooms have good depth, perfect stems, plant growth is all that could be desired in a dahlia. Honor Roll. **Plants only, \$2.**

**MISS GLORY.** S. C. (Ballay) Apricot-yellow. "A dream" and "a delight" is the reaction of our customers to this dahlia. What California Idol is in the yellow decorative class this is in the yellow cactus. It is massive in size, yet an extremely refined flower in every sense. A free and an early bloomer with perfect stems. At Storrs Trial Gardens it received a Certificate of Merit with a score of 86, being the largest semi-cactus and within one of the highest score. **Div. \$5; Plants \$2.**

**\*MILBEE'S MAARVEL.** A giant cactus or H. C., of a beautiful lemon yellow. Petals extremely long, narrow and incurved, but not rolled. Plant 5 to 6 ft. Stems extra long and stiff. Beautiful formation. One of the best in the class. **Div. \$10; Plants \$3.50 net.**

**MARGRACE.** I. D. (Bissell) 8-11 in., 4-7 in. deep. Brilliant scarlet tipped and striped with gold. Two Certificates, Honor Roll and many prizes. **Long, Stiff stems. Divs. Plants only, \$1 net.**

**MRS. GEORGE Le BOUTTLIER.** I. D. A great giant bloom of carmine red, which rivals M. Masterpiece in size, on very long, stiff stems. **Divs. \$1.50; Plants \$1.**

**MARY RETZER.** (Retzer) A sport of Edna Ferber, S. C. Color, pink; size slightly larger than Edna Ferber. **Div. \$2; Plants \$1.**

**MRS. J. K. ALEXANDER.** I. D. Another giant yellow, nearly as large as Lord of Autumn and America's Sweetheart. Stems long and stiff hold the flowers right but they are inclined to tip down something like Bashful Giant. **Div. \$1.**

**MURPHY'S MASTERPIECE...** I. D. A winner everywhere in the Largest and Best Bloom Class.

The most magnificent, pure red dahlia. Grown 17½ inches. **Div. \$1.50; Plants \$1.**

**NORMANDIE.** (Veile) The most beautiful formal pink Dahlia ever introduced. A silvery pink flower that grows 11 to 14 inches in diameter and is held well out of the lacey foliage on long, stiff stems. On Honor Roll. **Plants only, \$2.**

**"OAKLEIGH MONARCH".** (Hook) Guaranteed 100 per cent. Color: bright cerise red. Size: 10 inches to 14 inches, normally. Foliage: dark green; insect resisting. Stem: strong, two to three feet long. Height: six feet. Certificate Winner at East Lansing Trial Grounds. **Div. \$2 net; Plants \$1.**

**ORANGE MOON.** F. D. A large, deep bloom of gold and orange buff. Cane stems. **Div. \$1.**

**PEACE.** I.. A massive 12-inch flower with wonderful formation. Scored 89 at trial grounds and judges noted it was a 100 per cent. perfect flower. At the Mid West Show it was declared the best white in commerce. Won the Achievement Medal at Rockville Centre. Produces flower that can be cut with 3-ft. stems on a natural growing plant. On three Honor Rolls. **Plants only, \$4.50.**

**PALO ALTO.** S. C. (Ballay-Success) It is a finely formed, big flower of bright salmon and tan combination. This great exhibition flower will thrill all true dahlia lovers. **Div. \$1; Plants \$1.**

**PRIDE OF AMERICA.** S. C. (Nuneviller) Primrose yellow with pink on reverse of petals. Grown 11 inches and 10 inches deep. The truest S. C. type with high full centers and the petals folding back to the stem, making it nearly globe shape. The huge flowers are displayed beautifully on perfect stems. An Honor Roll Dahlia. **Div. \$2.50; Plants \$1.25.**

**ROMEO.** I. D. (Ballay) Brightest scarlet of large size. Robust grower, stems O. K. Certificate at Georgia. **Div. \$2.50; Plants \$1.**

**SUPERBA.** I. D. (Cavannah) Another giant bloom on a **tree** like bush of 6 ft. Cane stem of extra length. A lovely rose pink and scarlet. (1937). **Div. \$5; Plants \$2.**

**RUBY TAYLOR.** I. D. A monster bloom of ruby red to carmine. Stem O. K. A Certificate of Merit winner. One of the best in our gardens. **Div. \$1.**

**SON OF SATAN.** (Slocum, 1937) An immense in-curved cactus flame red with excellent stems. This sensational **four** Honor Roll Dahlia scores another honor. Dr. Marshall A. Howe, Director of the New York Botanical Gardens, reports as follows: "Your Son of Satan is the strongest and most vigorous looking in the 1,100 plants in our collection. The flowers are large and attractive." **Plants \$3.75.**

**SAMARKAND.** I. D. (Redfern) Beautiful cerise rose colored flower. This large dahlia is the exact replica of Bagdad except in its color. **Div. \$2; Plants \$1.**

**SEAL'S LADY OF SHALOTT.** I.D. A combination in color of gold blushed with apricot and bronze, with a center of bright gold which is perfect and closed. Can be easily grown 12 inches. The stems are always long and stiff and the plant large and tall. **Div. \$2.50; Plants \$1.25.**

**SHEKINAH.** (Redfern) 1936 Introduction. A perfectly formed shell pink semi-cactus dahlia. The blooms average 10 inches in diameter and have great depth. Shekinah has been in competition three times and three times won first prize. **Div. \$5; Plants \$2.**

**SATAN.** S. C. (Ballay-Success) An immense flaming red cactus with touch of gold at the center. **Grown to over 13 inches** which is very remarkable for a cactus. **Div. \$1.**

**TOM WORKMAN.** F.D. (B. & B. Gardens) Two-toned russet flame with lighter reverse. It has a fine center with the inner petals partly quilled. The flower is rather striking. It is a naturally large exhibition bloom, 10 to 13 inches on a good stem. Vigorous in growth. **Div. \$7.50; Plants \$3.50.**

**THE GATEWAY.** F. D. (B. & B. Gardens) We can now offer a few roots of this beauty. Color is light orange yellow suffused rose red. Petals outlined rose red and rose reverse. They are embossed, twist and show the reverse. Certificate at Lansing, 1936, and Award of Honor at Georgia Trials. A vigorous and tall grower. Excellent reports from all sections. **Div. \$7.50; Plants \$3.50.**

**TOWER'S EMPIRE.** I.D. Honor Roll. An immense bloom of gold with amber shadings. Plants up to 8 feet in height. Blooms may be grown 12 to 15 inches in diameter. **Div. \$1.50; Plants \$1.**

**THE FIREMAN.** I. D. (Reed). Mr. Derrill W. Hart, dahlia expert, describes it as follows: "This variety is a flashy cardinal red with golden flushes and golden tips at center of the flower." **Div. \$1.**

**VOLCANO.** F.D. This great dahlia was to be withheld until 1938 but the demand was so urgent that it was released. It received a Certificate with a score of 89 at the Trial Grounds where it was claimed one of the best. It is a very rugged grower, blooms measuring 9 to 12 inches in diameter and 6 to 8 in. deep. This is a sensational dahlia of huge dimensions in every way. The flowers are held on straight, strong stems two feet above the foliage. The color is an orange-flame red which does not fade in the sun or rain. The shows will have this mammoth one for years to come. **Plants \$3.**

**WHITE ABUNDANCE.** I.D. Ivory white on cane-like stems which may be cut up to 4 ft. long. Plant grows 6 to 8 ft. Prolific bloomer of large exhibition flowers. **Div. \$2.50; Plants \$1.25.**

**WATCHUNG GIANT.** I.D. (Smith) Deep amber yellow, suffused orange carmine, with dark green and insect resistant foliage. Listed on Mr. Leonard Barron's Honor Roll and Mr. J. W. Johnston's Futurity. **Monster blooms.** **Div. \$5 net; Plants \$3.**

**WILLIAM J. WYLLIE. F.D.** (Greenough) Color, sulphur yellow, shading to a buff with outer petals taking on a pinkish tone as the flower matures. Flowers average 10 inches in diameter and 5 inches in depth. Received Certificate of Merit at the A. D. S. Trial Grounds in Storrs in 1935, also in 1936. Winner as the best formal decorative in the undisseminated seedling class in the New York show in 1936. **Plants \$2 each.**

**"WENOKA". (Hulin)** A huge formal decorative of Rosy Mauve and deep magenta, on long stiff stems. "Wenoka" has been tried in five different locations and all report its wonderful performance. Stock quite limited. **Strong divisions \$2; Plants \$1.**

**WASHINGTON GIANT. I. D. (Lee)** Well named as the giant blooms are frequently 12 inches in diameter and deep. Blooms are lavender streaked silver and with silvery petaloids throughout. Fine growing habits and best of stems. **Div. \$1; Plants \$1.**

**WHITE WONDER. I. D. (Kemp)** This sensational White Dahlia has giant blooms, (many of which are **11 to 12 inches** across by **8 to 9 inches** in depth), pure white, with long, pointed, twisted and curled petals, held erect on cane-like stems. Grows 5 to 6 feet. **Div. \$1; Plants \$1.**

**MANY of the older varieties not listed. We can supply most any wanted variety.**

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## **Gladinlus — Special**

**PICARDY, the Glad Supreme...** A lovely soft pink with spikes up to 5 ft. **Giant Bulbs \$3 per 100; \$20 per 1,000.** **Large Bulbs \$2 per 100; \$15 per 1,000.**



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My collections are **real bargains**, and give great satisfaction. Try them.

**No. 1**—For \$5 will send you one dozen roots, all **named varieties** and none that sell for less than \$1.00 each.

**No. 2**—For \$10 will send 12 roots, none selling for less than \$2.00 each, and a good variety of colors.

**No. 3**—For \$20 will send you 12 high class varieties, none listed for less than \$3.00 and up to \$5.00 each. A fine collection and a wonderful bargain. All the above my selection.

**No. 4**—Always have some roots from which the tags have been lost. These may include some of the highest priced varieties. While they last, only \$2.00 per 12 roots. Customers have secured roots of varieties costing **five times** what they paid for the whole dozen. Quantity quite limited.



## GREEN PLANTS

Another season has but added to the prestige of our Green Plants. They give **universal satisfaction**. In fact I have never yet received a kick on my **Green Plants**, but numerous letters of commendation and repeat orders. I ship anywhere in the United States with complete success and **guarantee** them to arrive in **good** growing condition. We have **dozens** of testimonial letters saying, "**The best plants we ever bought.**"

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My plants are grown cool—**not forced**, and root system fully developed, then properly hardened in cold frames before shipment. They are not just rooted (or half rooted) cuttings, but strong vigorous plants in three inch pots and ready to go right on and grow and do not need coddling for a month or six weeks before they will start. A trial will convince you.

Hoping to merit your continued approval,  
Yours for the **best** in Dahlias,

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**COME AND SEE THEM IN THE BLOOMING  
SEASON — THAT IS THE BEST TIME TO  
MAKE YOUR SELECTIONS.**

# MEMORANDUM





## MEMBER

*American Dahlia Society*

*Dahlia Society of New England*

*Dahlia Society of West Virginia*

*Dahlia Society of Michigan*

*Dahlia Society of Virginia*

